



June 24, 2026
Arena Theater Board of Directors
Meeting Minutes

1. Call to Order @ 6:01 p.m.

2. Roll Call

Present: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Paul Andersen, Tim McMurtry, Steve McLaughlin, Fer Dumpert, Tracy DuPont

Via Zoom: Blake More,

Absent: Shauna Boyd

Staff: Dagmar Moseley

3. Privilege of the Floor/Correspondence

Received letter from City of Point Arena re: owners' responsibility for maintenance of outdoor commercial properties. This letter had been sent to all downtown owners, not specifically to Arena Theater.

4. Approval of the Agenda. Tracy moved approval, Mark seconded. Motion passed unanimously.

5. Approval of the Minutes of the May 27 Meeting. Michael moved approval, Lisa seconded. Motion passed unanimously.

6. President's Report. Lisa reported Arena Theater, Inc. has hired Erin Piper Booking Service as our new bookkeeper. Lisa met with previous bookkeeper Donna Montag via Zoom, who commended Arena Theater staff and the Arena Theater for their professionalism. Donna agreed to work with us to onboard Erin, and their jobs will overlap for one or two months. Donna will outline what her duties are currently.

7. Secretary's Report. Steve had no report.

8. Treasurer's Report. Mark reported, so far in our new fiscal year, results have been positive compared to the previous fiscal year. Cinema, particularly, is doing much better, and he credits Phil's reading of audience preferences in selecting films. The Treasurer's report is incorporated in these minutes.

9. Standing Committee Reports

- a. **Membership/Fund Development** Lisa reports we currently have 290 memberships, including a total of 466 people, with 35 sustaining members.

May gifts total \$6,575; the Spring fundraising letter has yielded \$2,310 so far, and 20 more gifts than last year.

From our grant from the Community Foundation of Mendocino County, we have made the down payment on our new light board, the balance to be paid after installation.

We are looking forward to fundraising and other events in 2027 to celebrate the 30th anniversary of our theater renovation.

Following up on our Board Retreat in March, we want to expand our membership base, and also encourage more legacy donors. Fer suggested approaching the higher historical donors with a personal contact. Steve suggested the \$1,000 "Have a Seat" fundraiser is a nice memorial donation.

b. **Programming**

Cinema. Dagmar reported positive response to current films. *The Devil Wears Prada 2* and *Tuner* did really well, *Pressure* is not doing as well. Next is *The Mandalorian and Grogu*. Ferris Bueller brought in good crowd for Cult Nite, no sponsorship was needed to make expenses. That night there were only 8 member admissions.

Film Festival. Shauna was absent, therefore no report.

Live. Dagmar reported the very successful Pride show brought in at least \$1000, plus \$500 from The Sea Ranch Foundation. Messer Chups was very successful with 108 attending, and broke even. There was discussion about band riders. Blake and Tracy recommended negotiating riders with bands in advance.

Open mike show is scheduled on July 11, rest of month pretty quiet.

There was discussion of charging a surcharge for credit card purchases, will be referred to Finance Committee.

Tommy Castro presale is nearly sold out for the June 27 show. We will offer 12 Standing Room seats at 7:30 the night of show.

Telecasts Dagmar reported an upcoming Exhibit on Screen on Georgia O'Keeffe. Last Opera in May did really well; it was the last of the season. A telecast of NTLive is set for August, with more Exhibition on Screen coming up in the next few months.

Publicity. Dagmar asked that producers give her complete information of their upcoming events early, so she can provide effective publicity with email and print.

Film Club. Steve reported the committee is going to discuss the first six films of the 12-film season, which starts in October. Steve is looking for a stand-in emcee to cover introduce movies when he is out of town.

c. Personnel Blake will meet with Shauna when she returns.

d. Facilities Tim reported the theater building was unaffected by the June 24 earthquake. He said he rescrewed landings on back stairs. Painted posts and railings. Andrew Fisher will help trim tree in front. Seats: went to Orpheum Theater and inspected cast iron theater seats.

Tim demonstrated with a model of north wall how it might appear proportionally with different sizes of signs.

Discussion ensued about sign design. Will be referred to Facilities committee.

OLD BUSINESS

10. Board retreat next steps Fer asked board if more detailed report from the March retreat would be useful. Consensus was that the existing notes on sessions were what we needed to proceed with development of long-term ideas .

NEW BUSINESS

11. Artwork on theater's north wall. Was referred to Facilities (See 9 c.)

12. Purchase V3 Uplift Desk for New Lighting Console. Current setup is ergonomically difficult, and adjustable stand-up desk will work well with new lightboard. Tracy moved to purchase, Steve seconded. Passed unanimously.

13. Next meeting date Wednesday, July 29, 2026 6 p.m. Arena Theater Yellow Room and Zoom.

14. With no further business to discuss, the meeting was adjourned at 7:19 pm.