



February 25, 2026
Arena Theater Board of Directors
Meeting Minutes

1. **Call to Order** 6:00 pm
2. **Roll Call**
All Present Via Zoom: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Paul Andersen, Tim McMurtry, Fer Dumpert, Tracy DuPont, Blake More, Steve McLaughlin
Staff: Shauna Boyd & Dagmar Moseley
3. **Privilege of the Floor/Correspondence** None
4. **Approval of the Agenda** Steve moved approval, Mark seconded. Motion passed unanimously 9-0.
5. **Approval of the Minutes of the January 28, 2026 Meeting** Mark moved approval, Fer seconded. Motion passed unanimously 9-0.
6. **President's Report** Lisa discussed recent vandalism to a neighboring mural and the artist's rental equipment and expressed strong concern about the impact on the local artist and community. Members generally agreed that financial support should come from individual or business contributions rather than from the nonprofit theater, citing concerns about setting precedent and about restrictions on nonprofit spending. While the organization itself would not make a direct donation, several members indicated personal willingness to contribute.

Lisa then addressed an unapproved repair of the theater's backup projector, which had been completed and returned with an invoice of approximately \$1,700 after a communication lapse between vendors. Despite the lack of prior authorization, the projector was confirmed to be functioning properly, though it carries only a 90-day warranty. Lisa and the directors crafted a motion agreeing to pay for the repair, and then to actively use the projector during the warranty period to ensure any issues are identified while it is still under coverage. Tracy moved approval, Steve seconded. The motion passed unanimously, and staff will proceed with payment and follow-up with the vendors.
7. **Secretary Report** Nothing to report
8. **Treasurer's Report** Mark presented the Treasurer's Report, noting that January 2026 reflected a theater loss of \$3,829, comparable to the prior year, while year-to-date results showed a gain of \$12,985, an improvement over last year. However, members discussed factors that may impact year-end comparisons, including the timing of expenses such as taxes and fundraising revenue. Mark also highlighted ongoing cinema losses averaging approximately \$1,900 per month, with projected annual losses exceeding \$23,000, emphasizing the financial gap between ticket revenues

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and studio fees. Additional discussion clarified that studio fees vary widely and that efforts are underway to increase revenue through live programming and fundraising. No action was taken, and the matter will be further discussed at the upcoming retreat.

A question was raised regarding whether the projector repair was included in the cinema loss. It was verified that the repair is a capital expense and is not reflected in either the cinema loss or the theater loss in the presented figures. Additionally, there was discussion about whether all PTO for cinema employees should be allocated to the cinema or distributed among other programs; Finance will follow up with the Board on this matter.

The discussion also emphasized viewing the theater as a whole rather than as separate programs, recognizing that the different offerings contribute collectively to the organization's overall sustainability.

9. Standing Committee Reports

a. Membership/Fund Development Steve reported on membership and fundraising, noting that the organization currently has approximately 299 memberships, representing 484 individual members, with membership levels remaining stable despite normal fluctuations in sustaining memberships. January contributions totaled \$2,155, and the fall fundraising mailing generated approximately \$8,985, comparable to the prior year. Plans are underway for the annual membership meeting on April 29, including board nominations. Steve also presented a proposed fundraiser, "Cocktails and Casablanca," consisting of a cocktail party followed by showing the classic film, Casablanca, with projected revenues based on \$50 entry fee and a raffle; the event is anticipated to generate meaningful net income while remaining relatively simple to execute.

b. Programming

Cinema Dagmar highlighted upcoming programming including a new heist film, Crime 101, Wuthering Heights, followed by a special, experimental Oscar celebration week -- featuring 2 heavily nominated movies in 1 week, with only 3 showings (Sinners twice & one encore screening of One Battle After Another) and going 'dark' on the generally quiet Oscar night. Members noted increased excitement around Oscar-nominated films and the upcoming animated Oscar shorts, which include several selections featured in our 2025 film festival. A special Saturday Valentine's Day screening of When Harry Met Sally was reported as highly successful, drawing strong attendance and generating approximately \$500 in net revenue. Plans are underway for a summer "cult classics" series, with potential titles including Ferris Bueller's Day Off and Repo Man, and additional programming to be announced.

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Film Festival Plans were discussed for an encore screening of local short films, tentatively scheduled for May, featuring works by Point Arena filmmakers or films highlighting the immediate area. The event is envisioned as a season kickoff to the upcoming film festival and an opportunity to engage sponsors and audiences ahead of the November festival. Initial film selections have already been chosen, with additional details to follow. It was also reported that planning is underway for the fourth annual short film festival, with the first committee meeting scheduled for early March and efforts to open submissions earlier than in previous years to encourage broader participation, including student filmmakers.

Live Upcoming events were highlighted, including a sold-out performance by psychic comedian Peter Antoniou, with more than 200 tickets sold and only limited, unadvertised standing-room availability. The Blue Series will launch on March 14 with Bella Rayne, followed by the Talking Heads tribute band 'Burning Down the House' on March 28. Additionally, a May performance by Rose City Band has been confirmed pending contract, with sponsorship secured to ensure the event is financially supported. Overall, the lineup reflects strong audience interest and continued momentum in live programming.

Telecasts Recent NT Live screenings were reported as successful, with January and February performances both breaking even—an encouraging outcome compared to prior years. Increased outreach efforts, including poster distribution and connections with audiences in northern Mendocino County, may be contributing to improved attendance. Additional NT Live events have been scheduled for the coming year, all supported by a dedicated sponsor. Members also discussed the possibility of coordinating transportation from nearby communities, though past efforts have been limited by driver availability and logistical constraints.

Publicity No report.

Film Club Steve reported that the current season is nearing completion, with three remaining screenings: Rebel Without a Cause, Saturday Night Fever, and Easy Rider. Recent programming has been well received, including a strong turnout and engaging discussion following The Breakfast Club, with attendees offering personal and historical perspectives on the film. Overall, the series continues to foster thoughtful audience engagement, and planning will begin soon for the next season starting in October.

c. **Personnel** No report.

d. **Facilities** Tim reported that all systems are functioning well, with recent maintenance including replacement of marquee bulbs and sockets, installation of a secured exterior light fixture, and significant improvement to a persistent leak, now largely resolved. Overall, the facility is in good condition, with routine maintenance ongoing.

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- 10. Board Retreat** Planning for the upcoming Board retreat was discussed, with a draft agenda prepared and to be circulated for member review and comment. The retreat is scheduled for March 8 from 11:00 a.m. to 4:00 p.m., with logistics including catered sandwiches and morning refreshments arranged. Members were encouraged to provide feedback on the agenda in advance and to begin considering potential goals and measurable outcomes, including possible data or reports to support future planning. Additional coordination among organizers will occur prior to finalizing materials.
- 11. Lauren Sinnott Mural Discussion and Vote** The Board discussed the proposed mural project in the absence of the artist, who will return next month but remains available to meet with members in the interim. The concept of painting directly on the theater building, rather than on panels, was introduced for consideration, prompting discussion of potential historic preservation implications and applicable regulations. Members expressed a range of perspectives, including concerns about altering the building's character, interest in alternative design concepts, and the need to review a complete proposal. Members indicated that further discussion and review of a finalized design would be necessary before any action is taken.
- 12. Finance Committee Recommendation Motion and Vote** See discussion under Agenda Item No. 8. Further discussion and any potential action will occur following the Board retreat.

With no further business to discuss, the meeting was adjourned at 7:26pm

Next meeting is March 25, 2026 at 6:00pm.

Board Report

Financial Report Fiscal Year

YTD thru Jan 26

YTD thru

Jan 25

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$160,094	-\$154,193	\$5,901	\$6,214
OPERATIONS	\$63,384	-\$56,300	\$7,084	- \$2,203
TOTAL	\$223,478	-\$210,493	\$12,985	\$4,011

Included in Events: 2025

Cinema = -\$17,476

Nite/Cult = \$1,424

Film Club = \$529

Opera = \$3,519

Produced = \$4,715

Exhibits on Film = 0

NT Live = \$156

Rentals = \$1,304

Film Festival = \$11,648

Totals = \$5,819

Included in Events: 2024

Cinema = -\$9,842

Nite/Cult = \$619

Film Club = -\$150

Opera = \$2,190

Produced = \$4,650

Exhibits on Film = -\$293

NT Live = -\$275

Rentals = \$571

Film Festival = \$8,822

Totals = \$6,292

Board Report

Financial Report Fiscal Year

Jan 26

Jan 25

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$14,428	-\$15,218	-\$790	\$1,599
OPERATIONS	\$3,013	-\$6,052	-\$3,039	-\$5,351
TOTAL	\$17,441	-\$21,270	-\$3,829	-\$3,752

Included in Events: 2026

Cinema = -\$825

Nite/Cult = \$4

Film Club = \$95

Opera = \$824

Produced = -\$939

Exhibits on Screen = 0

NT Live = \$47

Rentals = \$0

Film Festival = 0

Total = -\$794

Included in Events: 2025

Cinema = \$2,202

Nite/Cult = \$510

Film Club = -\$95

Opera = \$982

Produced = -\$1,865

Exhibits on Screen = -\$71

NT Live = -\$29

Rentals = 0

Film Festival = 0

Total = \$1,634