



May 28, 2025
Arena Theater Board of Directors
Meeting Minutes

1. Call to Order

2. Roll Call

Present: Lisa Joakimides, Michael Beattie, Paul Andersen, Mark Vanderwoude, Tracy DuPont, Tim McMurtry, Jennifer Dumpert

Via Zoom: Steve McLaughlin

Absent: Blake More

Staff: Shauna Boyd, Dagmar Moseley

Guests: None

3. Privilege of the Floor/Correspondence None

4. Approval of the Agenda Jennifer moved approval, Michael seconded, approved unanimously

5. Approval of the Minutes of the April 30, 2025 Annual Membership Meeting Not yet completed

6. President's Report Lisa thanked the Board for a wonderful Annual Membership Meeting and welcomed Jennifer to the Board. Officer appointments were made: Lisa Joakimides, President; Michael Beattie, Vice President; Mark Vanderwoude, Treasurer; Paul Andersen, Secretary.

7. Secretary Report Minutes of the April 28 Annual Membership Meeting will be presented at the June 25, 2025 Board meeting.

8. Treasurer's Report

Discussion regarding cinema financial reports -- Mark distributed reports outlining income and expenses for the Cinema program over the past three years. He highlighted that the program has consistently operated at a financial loss, with the 2024–2025 fiscal year recording the largest deficit, approximately \$17,000. He noted that a prior reduction from four to three weekly screenings had saved about \$4,000. The board considered a similar adjustment—reducing to three nights a week during low-performing months. Each screening costs roughly \$300–\$350 to operate.

Summer months like July and August tend to perform best, likely due to increased tourism, while January and February are the weakest, impacted by colder weather and fewer blockbuster releases. Despite low attendance, Friday nights remain important for maintaining relationships with film distributors. Ideas to improve attendance included a proposed but unimplemented “Frugal Fridays” promotion offering discounted tickets. Film festivals and curated series were cited as successful

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models. Additional suggestions included increasing or expanding our On Screen Advertisers On-Screen advertising and possibly more aggressive marketing.

Discussion followed about potentially reducing cinema nights further. Some members supported cutting showings to limit financial losses, proposing alternative uses for the theater space on dark nights. Others argued that operating at a loss has long been part of the cinema's role and that its cultural value justifies the expense. Concerns were raised about the optics and community perception of scaling back further, particularly regarding donor confidence. Transparency with donors and broader community engagement around financial challenges were emphasized, along with exploring targeted fundraising among wealthier residents.

Several members requested clearer guidelines around acceptable loss levels and questioned whether cuts truly generate new revenue or simply reduce expenses, such as payroll. No decision was reached at the meeting. The topic was tabled for future discussion, allowing board members time to review the financial data and consider options. There was general agreement that any decision should be driven by strategy rather than emotion, weighing Cinema's mission, community visibility, sustainability, and audience engagement.

9. Standing Committee Reports

- a. Membership** There was no FM committee meeting.
- b. Fund Development** The spring fundraising letter has been mailed and delivered. Special thanks to Rod Curbelo for translating it into Spanish. The annual fundraiser has been set for Tuesday, October 7th. It will be a Fall Pizza Party at Oz Farm with Uneda Eat doing the catering.
- c. Programming**

Cinema Dagmar reported that our cinema committee addressed large cinema losses and how to create more excitement and regular attendance by our community at its recent meeting. There was an in-depth discussion about creating a "Frugal Friday" cinema screening every Friday regardless of whether we were showing blockbuster movies or not. This cost of tickets for this Frugal Friday showing would be \$10 for adults, \$8 for children. This resulted in a motion by the board that we would try Frugal Fridays for a 6-month trial period beginning on June 13 and the board would revisit it at our November board meeting.

Motion to approve Frugal Friday program starting June 13 by Tracy, seconded by Michael, motion passed unanimously.

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Film Festival Committee continues to meet, focusing on sponsorships and curating the program. The festival will be held November 6 to 9 this year. Submissions open June 1 and sponsorships are ongoing. Sponsorships are available for businesses and individuals.

Live The May 3rd talent show was a resounding success with 184 paying patrons, raising over \$1,500. The Roy Rogers blues show had more than 160 patrons bringing in over \$1,600. Open Mic nights will occur once per month three times during the summer and in December. The Theater has several rentals for school graduations. Upcoming live shows include a rental for a Pride Afterparty DJ and drag show on June 7; Kelly McFarling on June 21; and the Anthony Paule Soul Orchestra on June 28 (4th show in the BOC series).

Telecasts The last opera of the season will be shown Saturday. On June 14th, NT Live will show Dr. Strangelove, with nothing else scheduled yet. There is no upcoming Art on Screen showing.

Publicity A Short Film Festival tab has been added to the website.

Film Club Steve reported there is no Film Club during the summer. The next season will begin in October and run through April. Reflecting increased regular cinema ticket prices, he estimates that 70 FC members paying \$84 for the season will ensure that the program breaks even.

d. Personnel Nothing to report

e. Facilities Nothing to report

10. Old Business

Committee Assignments – Assignments were made; see attached document for a listing.

Board Retreat – there was no update

11. New Business

Next meeting is June 25, 2025 at 6:00 pm.

With no further business to discuss, the meeting was adjourned at 7:47 pm

Financial Report Fiscal Year

Apr 25

Apr 24

CATEGORY	INCOME	EXPENSES	NET	NET	
EVENTS	\$19,342	-\$18,511	\$832	-\$2,431	
OPERATIONS	\$5,824	-\$6,815	-\$991	-\$635	
TOTAL	\$25,166	-\$25,326	-\$160	-\$3,066	

Included in Events: 2025

Cinema = -\$1,929

Nite/Cult = \$136

Film Club = -\$140

Opera = \$734

Produced = \$1566

Exhibits on Film = \$122

NT Live = \$62

Rentals = 0

Film Festival = 0

Total = \$831

Included in Events: 2024

Cinema = -\$3,197

Nite/Cult = \$129

Film Club = \$322

Opera = \$549

Produced = -\$160

Exhibits on Film = -\$162

NT Live = \$88

Rentals = 0

Film Festival = 0

Total = -\$2,431

Financial Report Fiscal Year
YTD thru Apr 25

YTD thru
Apr 24

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$206,664	-\$201,309	\$5,336	\$16,171
OPERATIONS	\$84,727	-\$77,708	\$7,020	\$8,980
TOTAL	\$291,391	-\$279,019	\$12,355	\$25,151

Included in Events: 2025

Cinema = -\$17,469
Nite/Cult = \$156
Film Club = - \$179
Opera = \$4,400
Produced = \$7,007
Exhibits on Film =-\$403
NT Live = -\$183
Rentals = \$971
Film Festival = \$10,994
Total = \$5,293

Included in Events: 2024

Cinema = -\$9,032
Nite/Cult = \$2,191
Film Club= \$1,915
Opera = \$3,951
Produced = \$6,047
Exhibits on Film = \$335
NT Live = -\$427
Rentals = \$4,535
Film Festival = \$6,938
Total = \$16,453



Committee Chairs, Members, and Meeting Information
As of May 31, 2024

Facilities Committee:

Chair: Tim McMurtry

Members: Michael Beattie, Mitch McFarland

Committee does not hold regular meetings.

Finance Committee:

Chair: Mark Vanderwoude

Members: Paul Andersen, Tracy Du Pont, Lisa Joakimides, Shauna Boyd, Donna Montag

Meets the third Monday of each month at 5 pm via Zoom. Agenda: Shauna Mark chairs the meeting, Shauna takes minutes

Fund Development Committee:

Chair: Steve McLaughlin

Member: Tracy Du Pont, Lisa Joakimides, Mark Vanderwoude, Shauna Boyd, Dagmar Moseley

A joint Fundraising/Membership (FM) committee meets the third Friday of each month at 10 am via Zoom. Agenda: Shauna Steve chairs the meeting, Shauna takes minutes

Membership Committee:

Chair: Steve McLaughlin

Members: same members as Fund Development committee

A joint Fundraising/Membership (FM) committee meets the third Friday of each month at 10 am via Zoom. Agenda and minutes combined with Fund Development.

Personnel Committee:

Chair: Blake More

Members: Paul Andersen, Lisa Joakimides, Tim McMurtry

Committee does not hold regular meetings.

General Programming Committee:

Chair: Blake More

Members: Shauna Boyd (Live), Phil Marrinan (Cinema), Dagmar Moseley (Publicity), Steve McLaughlin (Film Club), Paddy Batchelder (Opera), Jon Sandoval (Exhibition on Screen)

Committee does not hold regular meetings.

The following are subcommittees of the programming committee:

Cinema: Chairs: Phil Marrinan, Dagmar Moseley

Members: Greg Gilreath, Lisa Joakimides, Steve McLaughlin, Shauna Boyd

Committee meets the 1st Monday of the month at 5 pm via Zoom. Agenda: Dagmar Dagmar chairs the meeting.

Cinema Subcommittees:

Arena Theater Short Film Festival: Director: Shauna Boyd Members: Paul Andersen, Susan Crutcher, Sophie Earll, Annelise Jeske, Lisa Joakimides, Gary Levenson-Palmer, Dagmar Moseley, John Osborne. *Committee meets monthly from April-November, days and times vary.*

Community Films: Shauna Boyd, Phil Marrinan, Dagmar Moseley

Cult Classic Film Series: Paul Andersen and Shauna Boyd

Music on Film Nite: Chair: Phil Marrinan Members: Paul Andersen, Dagmar Moseley, Schmidty

Western Movie Nite: Phil Marrinan

Film Club: Chair: Steve McLaughlin

Members: Joel Chaban, Susan Crutcher, Michael Hicks, Lisa Joakimides, Shauna Boyd, Phil Marrinan, Dagmar Moseley

Monthly meetings as needed, usually on a Monday at 5pm via Zoom

Live: Chair: Shauna Boyd

Members: Rod Curbelo, Tracy Du Pont, Kat Gleason, Tom Merline, Blake More, Dagmar Moseley, Lisa Joakimides

Monthly meetings are held on the third Wednesday of the month at 5 pm via Zoom. Agenda: Shauna Shauna leads the meeting, Dagmar takes minutes.

Publicity/Advertising: Chair: Dagmar Moseley

Members: Blake More, Tracy Du Pont

Committee does not hold regular meetings.

Telecast :

Opera Chair: Paddy Batchelder

NT Live: Chair: none

Exhibition on Screen Chair: Jon Sandoval

Committee does not hold regular meetings.

The following is a subcommittee of the Finance Committee:

Concessions Committee:

Tracy Du Pont, Lisa Joakimides, Dagmar Moseley

Other meetings to note:

Board Meetings are the last Wednesday of the month at 6pm at Coast Community Library or via Zoom.

Staff meetings are held the first Wednesday of the month at 4:30 pm (currently suspended).

All other meetings held in Yellow Room of Arena Theater offices or Zoom unless otherwise specified.