



April 30, 2025
Arena Theater Board of Directors
ANNUAL MEMBERSHIP MEETING
Minutes

1. Call to Order

2. Roll Call

Present: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Paul Andersen, Steve McLaughlin, Rod Curbelo, Blake More, Tim McMurtry, Tracy DuPont

Via Zoom: Donna Montag, Susan Levenson-Palmer

Staff: Shauna Boyd, Dagmar Moseley, Phil Marrinan

Members: Jennifer Dumpert, Lena Bullamore, Gary Levenson-Palmer and a few Arena Theater members in attendance

3. Approval of the Minutes of the March 26, 2025 Meeting Mark moved to approve the minutes of the March 26, 2025 meeting. Tracy seconded the motion, which passed unanimously with a vote of 9–0.

4. Board Candidate Statements Board candidates Michael Beattie, Jennifer Dumpert, and Paul Andersen each addressed the membership. All three were subsequently elected to the Board of Directors.

5. President's Report Lisa expressed gratitude for the opportunity to serve this year and appreciation for the dedication and teamwork of the Board. Thanks were extended to members, donors, volunteers, and especially staff for their essential support. She commented that Arena Theater continues to do well despite challenges, with diverse programming including film, live music, cultural streaming, community events, and rentals. While attendance has declined in recent years, it is gradually improving. Ongoing community support through membership, donations, and event participation remains vital to the theater's success.

A farewell was extended to board member Rod Curbelo, with thanks for his contributions and hopes he will continue volunteering, particularly with the Open Mic Series and live programming. Best wishes were offered for his new venture, the Elk Store.

6. Treasurer's Report Mark presented an overview of the financial performance for the past fiscal year (May 1, 2024, to April 30, 2025). He reported that the Theater ended the year with a positive balance, although overall revenue was approximately \$10,000 lower compared to the previous fiscal year. Mark attributed much of the Theater's continued financial stability to the success of several key events.

7. Standing Committee Reports

- a. Membership/Fund Development** Lisa reported that membership remains steady at 307 members, representing a total of 485 individuals. The Spring Fundraising Letter, which included a Spanish translation provided by Rod, has been mailed to 3,700 households across the region—including new areas like Timber Cove and Jenner—at a cost of \$3,500.

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There was one official fundraiser scheduled for March 20, 2025. In addition, the Local Bands Backline Fundraiser held on March 24 raised \$2,700, which funded a Fender guitar amp, Roland electronic keyboard, and new hardware for the drum kit. Another Local Band Fundraiser is planned for August 9 to support a lightboard upgrade.

The Short Film Festival remains an effective fundraiser, supporting both cinema and general operations. The Spring Food and Wine Pairing event raised \$6,450 through ticket sales, wine purchases, and a raffle. Special thanks were extended to Diane Baccaro and Aaron Peters for their generous contributions to the event's success.

Our Spring Food & Wine Pairing was an incredible success, bringing in \$6,450. Diane Baccaro and Aaron Peters donated their talent and time to make this event occur.

The group also discussed exploring future fundraising efforts focused on specific needs and the potential for promoting legacy giving as a long-term support strategy.

- b. Fund Development** The theater received its first Legacy Giving grant from Charlotte Segerstrale/Babcock, totaling \$24,000 to be distributed as \$8,000 per year over three years. Additionally, the Community Foundation grant awarded on April 24 has been put to good use, funding the purchase of a new poster printer and a concessions refrigerator. The theater will be eligible to apply for this grant again in January.

- c. Programming**

Cinema/Publicity Dagmar reported that the theater continues to screen first-run movies four days a week. She estimated that an audience of 25–30 attendees per showing is needed to cover associated costs, including payroll and screening fees. Concessions are crucial to Cinema, bringing in helpful funds after COGs. Paul added that series such as Cult Classics, Music on Film, and Westerns are being presented as efforts to boost cinema revenue.

NT Live There is one remaining screening in this year's NT Live series. The group discussed the possibility of securing sponsors for future presentations.

Film Fest Shauna reported that preparations are underway for the Arena Theater Short Film Festival, scheduled to take place November 7–9.

Film Club Steve reported that the Film Club was successful this past season. He announced that the upcoming season will run from October 2025 through March 2026, and noted that the selection process for the first six films is currently underway. He encouraged members of the public to join the Film Club.

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Live

Blake reported that we try to have 1-2 shows per month, and that live typically brings in \$5-6,000 per year after expenses. Roy Rogers, part of the Blues on the Coast series, was a super successful live event, as was the Polyrhythmics earlier in March. We are working hard to get more people out to see our live events to insure that we can continue to provide good, varied entertainment for our community. Upcoming on May 3rd, we will have our first community Talent Show in quite a few years.

- d. Personnel** Tracy reported that the Theater currently employs seven part-time staff members, including Shauna and Dagmar. The current base wage is \$2 above the minimum wage. Additionally, one week of paid time off (PTO) has been established for all employees with over one year of service, based on their regular work schedule. The Board expressed its appreciation for the continued dedication and hard work of the staff.
- e. Facilities** Tim reported that this marks his ninth year serving as Facilities Director. He stated that the theater remains in good condition, with any issues being addressed promptly. He specifically noted the recent repair to the leaky roof on the southeast corner of the building. Several upgrades and repairs have been completed this year, including replacement of the roof on the south side walkway, repair of the movie screen pulley system, installation of a new popcorn machine, and a volunteer cleaning day. Routine maintenance has also been performed: the grass has been cut, bulbs replaced, fire extinguishers serviced, the piano tuned, and inspections conducted regularly.

8. Privilege of the Floor

9. New Business

School Rental Discussion The Charter School has requested use of the Theater for its annual graduation activities. Tracy moved to approve the request, Steve seconded, and the motion passed unanimously.

With no further business to discuss, the meeting was adjourned at 7:20 pm.

Next meeting is May 28, 2025 at 6:00pm.

Financial Report Fiscal Year

Mar 25

Mar 24

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$19,655	-\$19,663	-\$8	\$4,296
OPERATIONS	\$13,715	-\$7,513	\$6,202	\$9,615
TOTAL	\$33,370	-\$27,176	\$6,193	\$13,911

Included in Events: 2025

Cinema = -\$2,038

Nite/Cult = -\$712

Film Club = -\$78

Opera = \$0

Produced = -\$111

Exhibits on Film = -\$140

NT Live = \$56

Rentals = 0

Film Festival = 0

Total = -\$3,023

Included in Events: 2024

Cinema = -\$2,316

Nite/Cult = \$60

Film Club = \$506

Opera = -\$415

Produced = \$4,003

Exhibits on Film = -\$64

NT Live = -\$342

Rentals = -\$84

Film Festival = 0

Total = \$1,296

Financial Report Fiscal Year
YTD thru Mar 25

YTD thru
Mar 24

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$187,322	-\$182,818	\$4,504	\$18,602
OPERATIONS	\$78,903	-\$70,892	\$8,011	\$9,615
TOTAL	\$266,225	-\$253,710	\$12,515	\$28,217

Included in Events: 2025

Cinema = **-\$15,590**

Nite/Cult = \$20

Film Club = **- \$318**

Opera = \$3,666

Produced = \$5,441

Exhibits on Film **=\$526**

NT Live = **-\$245**

Rentals = \$971

Film Festival = \$10,994

Total = \$4,413

Included in Events: 2024

Cinema = **-\$5,835**

Nite/Cult = \$2,062

Film Club= \$1,593

Opera = \$3,403

Produced = \$6,208

Exhibits on Film = \$496

NT Live = **-\$516**

Rentals = \$4,535

Film Festival = \$6,938

Total = \$18,884