

## Minutes of the Board of Directors of Arena Theater January 31, 2024

Closed Session at 5:00 p.m.

Call to Order- The meeting was called to order by Secretary McFarland at 5:58 p.m.

Roll Call- Board members present- McFarland, McMurtry, Andersen, More, Sussman, Crutcher  
Board members absent- , Curbelo, Vanderwoude, Beattie  
Staff present- Boyd, Moseley  
Guests - Lisa Joakimides

Privilege of the Floor/Suggestion Box- nothing to report

Approve Agenda- Sundance moves and Paul seconds motion to approve- all ayes

Approve minutes of November 29, 2023- Sundance moved and Paul seconded motion to approve  
unanimous

President's Report- President Beattie called in to say that storm damage has blocked his access and will not join us today. Vice-President More has sketchy internet connection and believes she would not be the best person to chair the meeting. Thus, it falls to Secretary McFarland to run the show.

McFarland reported the action taken in the closed session was to approve Finance Committee recommendations for employee wage increases.

Secretary Report- No report

Treasurer's Report- Sundance had previously submitted detailed reports covering the previous 2 months. Financial condition is positive due to profitable movie showings, fundraisers, membership increase and interest on our savings.

Six Fridays had no film shown, although a couple of shows were put on as an experiment and they did not pan out.

Sundance and Shauna spoke with CPA Joseph Arch to create an understanding of the difference between “underwriting”, “pledging”, and “sponsoring”. “Underwriting” is not a phrase we should use. Patrons wishing to ensure that a presentation does not lose money would be sponsors of that program. It was further suggested that sponsors be asked to add a bit to the bottom line of sponsored shows.

Dagmar battled her way through the storm to join the meeting and asked Sundance where the income for Operations comes from. He replied that it is memberships, donations, and other non-event income. She also thanked him for his support of cinema.

Mitch asked Sundance if he thought our sick leave policy should be eliminated as we are governed by state law on this issue. Mitch asked Shauna to agendize removal of the policy for the next meeting.

Standing Committee Reports:

**Membership/Fund Development-** Lisa gave the report of the numbers and spoke of the details for the Annual Meeting in April. Shauna commented that the Community Foundation Grant application has been submitted with a request for a printer and a

concession stand refrigerator. **Cinema** Dagmar reported on recent and future films as well as the potential for an Oscars Party. Past technical difficulties should be avoided since Tim Balambao has acquired a Roku receiver that can be used to present the broadcast. It has yet to be tested so we can't say if it will be ready for use for the Oscars. Dagmar also expressed some optimistic skepticism as to the potential success of an Oscars Viewing Party. Susan recalled successful community events for past parties and would "helm" a group of folks to produce the event. It is on the Cinema committee's agenda to discuss. Board members are welcome to join the effort. Lisa will help. **Film Festival** The committee will begin meeting to plan next year's festival soon. **Live** Shauna highlighted coming live events and reported that Tracy will be booking 7-8 blues shows this season. All dates and contracts have yet to be finalized. **Telecasts** Shauna pointed out that we have a Dutch ballet on February 4 as well as some NT Live performances, and Exhibition on Screen show, and the opera series. **Publicity** Dagmar, Blake, Shauna, and Lisa met to discuss streamlining the website to make it easier to order tickets and find current events. This effort will be on-going. Blake commented that the needed changes can be done quite simply. Dagmar also pointed out the extreme need for a printer as having them done in Ft. Bragg creates logistics problems. **Film Club** it continues to grow slowly (70-some members) and is rolling along nicely. **Personnel** the committee agreed with the Finance committee recommendation for pay raises. Dagmar says we need another person for the snack bar. Transportation difficulties and the few hours that we can offer are detriments to hiring someone. Dagmar has been filling in. **Facility** Tim has been checking the building carefully during the recent storms. The sump pump under the stage is working properly and the leak at the overhang on the south side will be repaired when weather permits.

Old Business- none

New Business- Blake explained the changes happening to the website and reported that it's progressing smoothly.

Next Meeting- It will be held on February 28. The meeting could be in the auditorium, but technical equipment may not be available. City Hall may be available, but they have not responded to our queries. Shauna says we might be able to use a laptop in the auditorium. Use of the library would require someone asking what our options are. Lisa will talk with the library personnel. A location will be announced later.

Meeting adjourned at 7:02 p.m.