



November 10-11

[www.arenatheater.org](http://www.arenatheater.org)

To Our Friends and Neighbors,

***Will you join us in support of our first-ever Arena Theater Short Film Festival November 10-11?***

We will be screening award-winning short films from across the country and around the world as well as by local filmmakers. In addition, Saturday night will include a screening of “Town Destroyer,” produced by KGUA’s Peggy Berryhill!

The festival will offer a diverse cultural event, enriching the lives of our southern Mendocino coastal community, providing exciting exposure to filmmakers, and offering a *destination event* to our town after peak tourist season that will directly benefit our local economy. We are reaching out to area businesses, organizations, and individuals, asking for sponsorship of this event.

As a sponsor of our ***inaugural Arena Theater Short Film Festival***, you will help us kick off what we hope will become a vital annual cultural and entertainment tradition in Point Arena!

In exchange for your support, business and organization sponsors will be advertised county-wide and beyond in festival print and online media and have in-person access to screenings and special events. Please see details for sponsor levels on the reverse.

We hope you will join us for this founding year of Arena Theater’s Short Film Festival. *Thank you* for your time and consideration!

***Arena Theater Short Film Festival Committee***

Paul Andersen	Gary Levenson-Palmer
Shauna Boyd	Amanda Mahaffey
Sophie Earll	Dagmar Moseley
Lisa Joakimides	Carol Wilder
Annelise Jeske	



**\$1000 Producer**

Featured sponsor on poster, onscreen ads (1 mo. before & during festival), online and print advertising  
½ page ad in festival program  
4 festival passes, reserved seating  
Admittance for 4 to opening night and closing reception events  
2 festival T-shirts

**\$500 Director**

Highlighted sponsor on poster, onscreen ads (1 mo. before & during festival), online and print advertising  
¼ page ad in festival program  
2 festival passes  
Admittance for 2 to opening night and closing reception events  
1 festival T-shirt

**\$250 Screenwriter**

Logo on poster and onscreen festival ad, online advertising  
Logo in festival program  
2 festival passes

**\$150 Actor**

Listed on poster and onscreen festival ad, online advertising  
Listed in festival program  
1 festival pass

For questions, please email Shauna Boyd at [shauna@arenatheater.org](mailto:shauna@arenatheater.org), or call the theater office: 707-882-3272.

---

Sponsor Name to be Listed on Promotional Materials: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Sponsor Website (links provided in online marketing): \_\_\_\_\_

- Producer (\$1000)
- Director (\$500)
- Screenwriter (\$250)
- Actor (\$150)

Completed sponsor forms and donations payable to Arena Theater can be mailed to PO Box 611, Point Arena CA 95468.  
THANK YOU! Forms can also be completed online at <https://atshortfilmfestival.eventive.org/passes/buy>