

Minutes of the Regular Meeting of the Arena Theater Board of Directors.

Date: January 31, 2019

The meeting was called to order at 6:03 pm by President DuPont

Roll call: present: DuPont, Beattie, Joakimides, McFarland, McMurtry, Pratt
absent: Sandoval and Fernandez

President DuPont introduced guests Peter Lit, Steven Archer, Molly Morgan, plus board applicant Elizabeth Herbert.

Molly Morgan, representing the Point Arena Market (Co-op), brought savory treats to possibly sell at concessions. Several choices were offered for the board to consider. Snacks were shared all around and discussion was had about pricing and possible allergen issues. Concession committee will make recommendations.

President's Report: introduced Elizabeth Herbert as the sole applicant for board vacancy. Voted unanimously to the board.

Treasurers Report: Mitch McFarland brought newly produced Arena Theater logo stickers to the board. There was some discussion as to how to use them. Several ideas were brought forth. Membership committee will discuss and report a recommendation.

Programming Committee: Phil says award movies are doing OK. There have been equipment problems with programming issues, which were solved in a timely manner by Tim Balambao. It will be necessary to switch to a new satellite for opera and ballet.

There was a lengthy discussion on the digital projector fund, which is running low. This is the fund from which Tim is paid to keep our equipment running properly. He thinks we should get another projector for Film Club and telecasts to save on big projector wear and tear. Tim will be asked for a proposal and fundraising for that equipment may be discussed at April Membership Meeting.

Live Programming: Zepparella will return February 9. Feb 23 new band Soul Rebels. March 9 Sean Holt will commence the Blues Series.

Elizabeth inquired as to the desire for a theater company. This is her background. Also, she discussed the idea of live radio shows. The board welcomed and will support her efforts to create more live theater.

Telecast: Latest NT live did well. *Carmen* is coming Saturday. Feb 10 Exhibition is Young Picasso.

There was a discussion about showing the Oscars this year. It is a difficult process to do. It also needs someone to host it. It would/will be much easier if they begin streaming the show.

Publicity: Dagmar said that we need more people to put up posters. It is intense, but important. Re-posting is often necessary as people take them.

Film Club: no report, but is on budget.

Facility Committee: Tim is sorry about not putting things on the agenda. Michael got electrical contractors to put in new gaskets for marquee lighting. Sockets are corroded and Michael has ordered more sockets. The lettering is also wearing out and the tracks are bad. Tim got a bid for new marquee material at around \$1000. Does not include south panel.

Rebuild of marquee will cost \$1400. Discussion on heat loss above screen due to gaps in sheathing. Suggestions were taken as to how to resolve this problem. Mitch suggested even covering it with Tyvek or tar paper would be a big improvement to reduce the flow of air. Tim wants to find a date to do a major cleaning. Discussion ensued and April 2 is the date.

Roof over south walkway is deteriorating. Dagmar says the lighting in concession is bad. Mistakes are happening with change because no one can see what they are doing. Tim will check that out.

Membership Committee: Barbara wants to change the annual Membership Meeting to April 22. This will require blocking Film Club that night.

Membership software program is still at a place where we cannot know exactly how many members we have.

March 22 is the latest date to solicit new board members, but announcements should start sooner.

Personnel: No report. Committee chair Sandoval absent.

Staff Report. No board member at last meeting. Elizabeth will attend next session.

New Business: Cinema ticket prices discussion. 10 years since last ticket rise. Michael has looked into it. Ft Bragg is \$10 adult, \$8 children. Considerable discussion. \$1 rise would be acceptable. Lisa suggested \$2 rise for adult and none for kids. Michael will present a proposal at next board meeting.

Adjourned 7:49 p.m.